



October Issue
Volume 2 Issue 10

People and Pet Halloween Costume Contest

So you think you've seen everything? The Parks and Recreation Dept. is holding a "People and Pet Halloween Costume Contest" on Saturday, October 31, 2015. The contest will be held from 11:00am - 1:00pm at Saracen Landing. Categories which will be judged includes: Adults, Children, Pets and finally, People and their Pets. The judges will be looking at originality, creativity and uniqueness. There will be

no need to register and admission will be free. Those who attend will be notified of when the judging will begin. Please remain at the event until the winners are chosen and announced. Refreshments will be available for purchase and all proceeds will be donated to the Pine Bluff Animal Shelter. If you need further information regarding this event, please contact April Layher at the Parks and Recreation Dept. at 870-536-0920.



Lake Saracen Fall Festival



The Lake Saracen Fall Festival will begin at 10:00am, Saturday, October 3rd, featuring children's activities, pumpkin carvings, face painting, hula hoop contest, arts and crafts, etc. There will also be nutritional information on sweet potatoes and local fall produce.

Also, the 4th Annual Sweet Potato Pie Bake-Off will be held at that time and judging for the Bake-Off will begin at 10:30am. The bake-off is held every year in memory of Mrs. Jimmie Lee Edwards, who attended every year offering education on the various kinds of sweet potatoes. She was a strong advocate of healthy eating and healthy cooking. All proceeds for this event will be donated to the Jimmie Lee Edwards Endowment Fund.

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Mayor Hollingsworth Reports:



Fall is my favorite time of the year. Not just because of the cooler weather and the stunning color that paints our city; it is because our city begins to come alive with the activities of Autumn, which lead to the activities of the Holidays. We have so much to do and experience during the fall and holiday months in Pine Bluff. I want to encourage each of you to keep your eye on the newspaper, reader boards and our newsletter as these will enable you to plan your fun fall and holiday activi-

ties. In addition, we will be placing fire safety tips in our newsletter until the first of the year. It is our desire to educate our citizens on fire safety do's and don'ts during the cooler weather and colder months.

Have a wonderful time in our great city this month and enjoy the many festivities of fall that blanket our city. Also, be sure to go online and check out the Pine Bluff Convention Center's Event Schedule for the fall festivities near you!

Mayor Debe Hollingsworth

2015 Fall Photo Contest



Fall in Pine Bluff is a beautiful time of year and we want everyone to see and experience the gorgeous array of color displayed throughout our city. So we are holding the "Beauty in the Bluff" Fall Photo Contest again this year. We received over 30 incredible photos of our community dressed in the essence of Autumn last time, and we are looking forward to that many and more this year. The contest conditions and rules are listed on our city website, as well as a contest entry form. Simply visit

our website, www.cityofpinebluff.com and click on the Fall Photo Contest flyer. Please print off the contest entry form, fill out the information and bring or send it into the Mayor's office.

Our first place winner will receive a \$100 gift card and their photo placed in the Pine Bluff Commercial's Thanksgiving Day Issue. Four places will be awarded for originality, content and color.



2015 Susan G. Komen - Go Pink

GO PINK ARKANSAS
Thursday, October 1st
 Join The Fight Against Breast Cancer!
 We encourage you to wear pink and Decorate your business to show support!
 Share your pictures at **Susan G. Komen Arkansas**
 #GoPinkAR
 Help us spread the word... and ask your employees, friends and family to do so as well!

According to the American Cancer Society, breast cancer is the most frequently diagnosed cancer among women besides skin cancer and the second cause of cancer death in women after lung cancer. It's estimated that in 2015 approximately 2,090 Arkansas women will be diagnosed with breast cancer and around 410 will pass away. A woman's best chance for survival is early detection through regular screenings by mammography and annual clinical breast exams.

The Arkansas Affiliate of Susan G. Komen for the Cure is committed to the fight against breast cancer in your community through grants that provide education to everyone, as

well as screening and treatment for those who need financial assistance. Our goal is to reach every woman in Arkansas and impress upon them the importance of early detection and inform them of assistance for services.

One way we do this is by hosting our annual Race for the Cure event, which is the 2nd largest in the nation! Last year we had nearly 30,000 people gathered downtown for the race. Donations in support of the race helped us fund \$1 million in local grants throughout Arkansas in 2015. This year the Race for the Cure will be in downtown Little Rock on October 10th.

www.komenarkansas.org



Hear the **BEEP** where you **SLEEP**



EVERY BEDROOM NEEDS A WORKING SMOKE ALARM.

FIRE PREVENTION WEEK
OCTOBER 4-10, 2015
firepreventionweek.org

Fire Prevention Week Oct. 4—10

Fire Prevention Week was established to commemorate the Great Chicago Fire, the tragic 1871 conflagration that killed more than 250 people, left 100,000 homeless, destroyed more than 17,400 structures and burned more than 2,000 acres. The fire began on October 8, but continued into and did most of its damage on October 9, 1871.

On the 40th anniversary of the Great Chicago Fire, the Fire Marshals Association of North America (today known as the International Fire Marshals Association), decided that the anniversary of the Great Chicago Fire should henceforth be observed not with festivities, but in a way that would keep the public informed about the importance of fire prevention. The commemoration grew incrementally official over the years.

In 1920, President Woodrow Wilson issued the first National Fire Prevention Day proclamation, and since 1922, Fire Prevention Week has been observed on the Sunday through Saturday period in which October 9 falls. According to the National Archives and Records Administration's Library Information Center, Fire Prevention Week is the longest running public health and safety observance on record. The President of the United States has signed a proclamation proclaiming a national observance during that week every year since 1925. A brief history of fire Prevention week themes are:



- 1932 Your Life. Your Property
- 1940 Keep Fire In Its Place
- 1967 Fire Hurts
- 1989 Big Fires Start Small: Keep Matches and Lighters in the Right Hands
- 1998 Fire Drills: The Great Escape!
- 2015 Hear The Beep Where You Sleep. Every Bedroom Needs a Working Smoke Alarm!



Home fires

- Half of home fire deaths result from fires reported between 11 p.m. and 7 a.m. when most people are asleep. Only one in five home fires were reported during these hours.
- One quarter of home fire deaths were caused by fires that started in the bedroom. Another quarter resulted from fires in the living room, family room or den.
- Three out of five home fire deaths happen from fires in homes with no smoke alarms or no working smoke alarms.
- In 2013, U.S. fire departments responded to an estimated 369,500 home structure fires. These fires caused 2,755 deaths, 12,200 civilian injuries, and \$7.0 billion in direct damage.

Home fires killed an average of eight people every day in 2013.

Smoke Alarms

- Three out of five home fire deaths in 2007-2011 were caused by fires in homes with no smoke alarms or no working smoke alarms.
- Working smoke alarms cut the risk of dying in reported home fires in half.
- In fires considered large enough to activate the smoke alarm, hardwired alarms operated 93% of the time, while battery powered alarms operated only 79% of the time.

When smoke alarms fail to operate, it is usually because batteries are missing, disconnected, or dead.





**Fire Prevention
Student Education
October 5th—9th**

The following schedule is a list of the schools the Pine Bluff Fire & Emergency Services will be visiting for student education on fire prevention:

Lighthouse Charter	Oct. 9th	2:00pm
Townsend Park	Oct. 8th	9:00am
34th Avenue	Oct. 8th	1:00pm
Belair	Oct. 6th	9:00am
Broadmoor	Oct. 8th	9:00am
LL Owen	Oct. 5th	9:00am
Edgewood	Oct. 6th	9:00am
Coleman	Oct. 7th	9:00am
Maranatha	Oct. 6th	1:00pm
James Matthews	Oct. 7th	9:00am
W.T. Cheney	Oct. 8th	9:00am
Ridgway Christian	Oct. 7th	9:00am
Southwood	Oct. 6th	9:00am
Quest	Oct. 8th	9:00am



Local Fall or Harvest Festivals:

Many of our local churches will be holding fall festivities and activities for Halloween. Be sure to check the Pine Bluff Commercial for the time and location for the participating church near you. We hope you and your family have a wonderful time this year and take in as many of the events being held around and throughout our community as

Fire Prevention Week, Continued:

As a reminder, if you reside in the city limits of Pine Bluff, and you do not have a working smoke detector, Pine Bluff Fire & Emergency Services will provide one for you at no cost, just by calling (870) 730-2048. A time will be set and members of the Fire Department will come to your residence and install a smoke detector in your home. Also at this time a home survey is offered.

In addition, Pine Bluff Fire & Emergency services offers an address program by providing reflective, adhesive numbers for your house. They will also be installed if your home does not have a visible address. This service can help insure a more certain response in case you are in need of emergency services. Free Blood pressure checks are available by stopping by your local Fire Station.



Halloween Safety Tips



Swords, knives, and other costume accessories should be short, soft, and flexible.

Avoid trick-or-treating alone. Walk in groups or with a trusted adult.

Fasten reflective tape to costumes and bags to help drivers see you.

Examine all treats for choking hazards and tampering before eating them. Limit the amount of treats you eat.

Hold a flashlight while trick-or-treating to help you see and others see you. Always WALK and don't run from house to house.

Always test make-up in a small area first. Remove it before bedtime to prevent possible skin and eye irritation.

Look both ways before crossing the street. Use established crosswalks whenever possible.

Lower your risk for serious eye injury by not wearing decorative contact lenses.

Only walk on sidewalks whenever possible, or on the far edge of the road facing traffic to stay safe.

Wear well-fitting masks, costumes, and shoes to avoid blocked vision, trips, and falls.

Eat only factory-wrapped treats. Avoid eating homemade treats made by strangers.

Enter homes only if you're with a trusted adult. Only visit well-lit houses. Never accept rides from strangers.

Never walk near lit candles or luminaries. Be sure to wear flame-resistant costumes.

you are able. Please remember to be safe, watch for cars and have a spook-tacular time this year!

Happy Halloween



The Pulse of Pine Bluff is written and published through the Office of the Mayor, by Special Projects Coordinator, E. Kelley Bohlmann. If you have any questions or would like to enter an article please call 870-730-2004, Fax 870-730-2174—Monday thru Friday from 8:00am till 5:00pm



- Milling Harding Ave. between Ohio and Main
- Overlay Harding Ave. between Ohio and Main
- Moved Bleachers from Police Station to Southeast High School
- Swept parking lot at Plaza Hotel.
- Installing pipes for property owners
- Removed and replaced curb and gutter.
- Dug out soft spots and repaired
- Filled excavations with hot mix
- Patching pot holes

Fall Leaves and Yard Debris

Fall is one of the most beautiful seasons of the year. However, it can also bring about the most frustrating situations. Along with the beautiful colors also comes falling leaves, clogged ditches, area flooding and sometimes fallen limbs. Because of this, we are listing the Waste Management requirements for disposal of leaves and yard debris. Please note the instructions and place in a easy to find location. We hope this gives our citizens assistance on the disposal of leaves and yard debris.

Tree trimmings, grass cuttings, dead plants, weeds, leaves, dead trees or branches thereof are not to exceed 2” in diameter or 35 lbs. in weight, or reduced to chips or shavings. Leaves must be contained in either a container or bagged. Bags must not exceed 35lbs in weight. Limbs must be cut into 3’ lengths no larger in diameter than 2” weighing no more than 35lbs and tied into bundles.

Why is it important to keep within the specifications:

The type of truck that collect yard waste is a manually operated rear feed truck. Limbs over 3’ in length and 2” in diameter can damage the compaction blade and body of the truck. Tying limb piles into bundles helps in the efficient collection of the material. Equally important is the weight restriction of bags and bundles. Waste Management’s personnel hand collect and lift these items into the rear of the truck. Bundles and bags over 35 lbs. can be a safety concern for one man to lift. The lighter the bags the more safe and efficient the collection team can be and the more homes they can service throughout the day. Why is it important to separate these items, yard waste, bulky item and trash? There are three different trucks that collect each type of waste. Yard Waste is dumped in a separate portion of the landfill and reused as compost. This compost is made available to the public for free. Bulky items are normally collected with a large “boom

truck” with a clamshell bucket. It is important to keep bulky items away from overhead obstructions (power lines), tress, vehicles, mailboxes and other obstructions. Bulky items are best to be called in before the day of service so a ticket can be entered. This allows Waste Management drivers to target the areas rather than drive every street.

We hope this will make the 2015 Fall Season much more enjoyable for everyone! For additional information call Waste Management at 247-3747.

